

2021

St. LUKE'S CORNWALL
HEALTH SYSTEM FOUNDATION

A Member of the **Montefiore** HEALTH SYSTEM, INC.

Gala



SATURDAY, SEPTEMBER 18, 2021
THE RIVERSIDE BALLROOM AT BLU POINTE | NEWBURGH, NY

SPONSORSHIP OPPORTUNITIES

PREMIER: \$30,000

- Twenty (20) tickets to the Gala w/VIP Seating
- On-Stage Recognition
- Two (2) Prime Full-Page Print Journal Ads
- Sponsorship Listing
- Two (2) Full-Page Digital Journal Ad
- Twenty (20) Invites to Honoree Reception
- Recognition in Event Press Releases
- Social Media Recognition
- E-Newsletter Highlight
- Name/Logo on MSLC Website w/Link to Sponsor Website
- Name/Logo on E-Blast Communications

DIAMOND: \$20,000

- Ten (10) Tickets to the Gala w/VIP Seating
- Prime Full-Page Print Journal Ad
- Sponsorship Listing
- Full-Page Digital Journal Ad
- Ten (10) Invites to Honoree Reception
- Recognition in Event Press Releases
- Social Media Recognition
- E-Newsletter Highlight
- Name/Logo on MSLC Website w/link to Sponsor Website
- Name/Logo on E-Blast Communications

HONOREE RECEPTION: \$18,000

- Eight (8) Invites to Honoree Reception
- Signage at Honoree Reception
- Speaking Opportunity at Honoree Reception
- Recognition in E-Blast Communications
- All Platinum Benefits

PLATINUM: \$15,000

- Eight (8) Tickets to the Gala w/VIP Seating
- Full-Page Print Journal Ad
- Sponsorship Listing
- Full-Page Digital Journal Ad
- Name on MSLC Website
- Name on E-Blast Communications

CENTERPIECE SPONSOR: \$12,500

- Signage on all tables
- All Gold Benefits

VALET SPONSOR: \$12,500

- Signage in valet drop-off
- Branded Thank-You Cards for Vehicles
- All Gold Benefits

GOLD: \$10,000

- Six (6) Tickets to the Gala
- Full-Page Print Journal Ad
- Sponsorship Listing
- Full-Page Digital Journal Ad
- Name on MSLC Website

COCKTAIL OR DESSERT SPONSOR: \$7,500

- Signage in cocktail or dessert hour
- All Silver Benefits

SILVER: \$5,500

- Four (4) Tickets to the Gala
- Full-Page Print Journal Ad
- Sponsorship Listing
- Name on MSLC Website

BRONZE: \$3,500

- Two (2) Tickets to the Gala
- Half-Page Print Journal Ad
- Sponsorship Listing
- Name on MSLC Website

JOURNAL ADS:

- Full-Page: \$2,500
- Half-Page: \$1,500
- Quarter-Page: \$750
- Eighth-Page: \$500
- Listing: \$250

2021 Gala COMMITMENT FORM

Please indicate your level of support:

- | | |
|--|--|
| <input type="checkbox"/> Premier (\$30,000) | <input type="checkbox"/> Full-Page Ad (\$2,500) |
| <input type="checkbox"/> Diamond (\$20,000) | <input type="checkbox"/> Half-Page Ad (\$1,500) |
| <input type="checkbox"/> Honoree Reception (\$18,000) | <input type="checkbox"/> Quarter-Page Ad (\$750) |
| <input type="checkbox"/> Platinum (\$15,000) | <input type="checkbox"/> Eighth-Page Ad (\$500) |
| <input type="checkbox"/> Centerpiece (\$12,500) | <input type="checkbox"/> Listing (\$250) |
| <input type="checkbox"/> Valet (\$12,500) | |
| <input type="checkbox"/> Gold (\$10,000) | |
| <input type="checkbox"/> Cocktail or Dessert (\$7,500) | |
| <input type="checkbox"/> Silver (\$5,500) | |
| <input type="checkbox"/> Bronze (\$3,500) | |

\$ _____
Sponsorship Total

\$ _____
Ticket Total

\$ _____
Total Support

ADDITIONAL TICKETS

_____ × \$375/ticket
(Number of Tickets)

THANK YOU FOR
YOUR SUPPORT!

PAYMENT INFORMATION

I have enclosed a check for the above amount payable to St. Luke's Cornwall Health System Foundation

Please charge my: American Express VISA MasterCard Discover

Name as it appears on card _____

Card Number _____ Expiration Date _____ Security Code _____

Authorized Signature _____

SPONSOR INFORMATION

Organization _____
(Please list how you would like to be acknowledged on all printed materials)

Contact Name _____

Address _____

City _____ ST _____ Zip _____

Email _____ Phone _____

PRINT JOURNAL & PAYMENT SUBMISSION

- Please email print-ready art to Foundation@montefioreslc.org
- All files must be submitted in high-resolution (min. 300 dpi) and four-color
- Acceptable file formats include: .jpg | .tiff | .pdf (preferred) | .psd

Please mail checks to:
SLCHS Foundation
70 Dubois Street
Newburgh, NY 12550

FOR MORE INFORMATION, CONTACT
Dory Yatsko
Foundation@montefioreslc.org | (845) 568-2478

AD SIZE SPECIFICATIONS

(inches w x inches h)
Full Page: 8 x 10.25
1/2 Page: 8 x 5
1/4 Page: 3.875 x 5
1/8 Page: 3.875 x 2.375
Submission Deadline is
August 6, 2021